



# CENTRAL EUROPEAN AGEING STRATEGY

## Brief Information about the Development Process

(ZSI, Vienna, 28 February 2013)

### What is the CE-Ageing Strategy for?

The CE-Ageing Strategy serves as joint strategic guideline for the Central European countries and regions in order to manage and adequately respond to the challenges of demographic change.

### What are the target groups and targeted regions of the Strategy?

The Strategy is *jointly developed with and for CE-countries and regions* in order to establish coordinated actions at the transnational, national, the regional and the local level. The target group comprises policy makers and persons responsible for policy actions, SME's, older persons, NGOs, research, as well as persons in charge of HRD, education, migration, social, labour market and economic policy in the above mentioned territories.

### Who was developing the Strategy?

The CE-Ageing Strategy (Action 1, Work Package 3) is a core output of the CE-Ageing Platform ([www.ce-ageing.eu/](http://www.ce-ageing.eu/)), a project co-funded by the CENTRAL EUROPE Programme ([www.central2013.eu/](http://www.central2013.eu/)).

The development process includes the establishment of an **Age-Steering Group (ASG)** as a decision making body responsible for the overall strategy development. The group consults twice a year in 2011-2013 (six meetings with varying chairmanship of CE-countries).

In addition, three [thematic workshops](#) (1<sup>st</sup> workshop: 17 April 2012, Berlin/Germany; 2<sup>nd</sup> workshop: 13 June 2012, Linz/Austria; 3<sup>rd</sup> workshop: 17 September 2012, Vienna/Austria) were held together with **experts of research and applied science** as well as **content related policy responsible persons** at the national levels so that up-to date knowledge and policy actions can be integrated into the strategy. Next to this, results of the CE-Ageing Platform, the [international ageing conferences](#) (2012: Slovak Republic, Slovenia; 2013: Italy) and the [peer reviews](#) (Slovak Republic, Austria, Slovenia, Poland) will feed into the CE-Age Strategy.

The Age-Steering Group establishes recommendations, advises on adapted policy frames and improves programme designs. Existing potentials were identified and activities taken on the policy level by the actors involved in the project in parallel to the development of the CE-Ageing Strategy.

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## How was the Strategy developed?

The development of the Strategy consists of 3 phases:

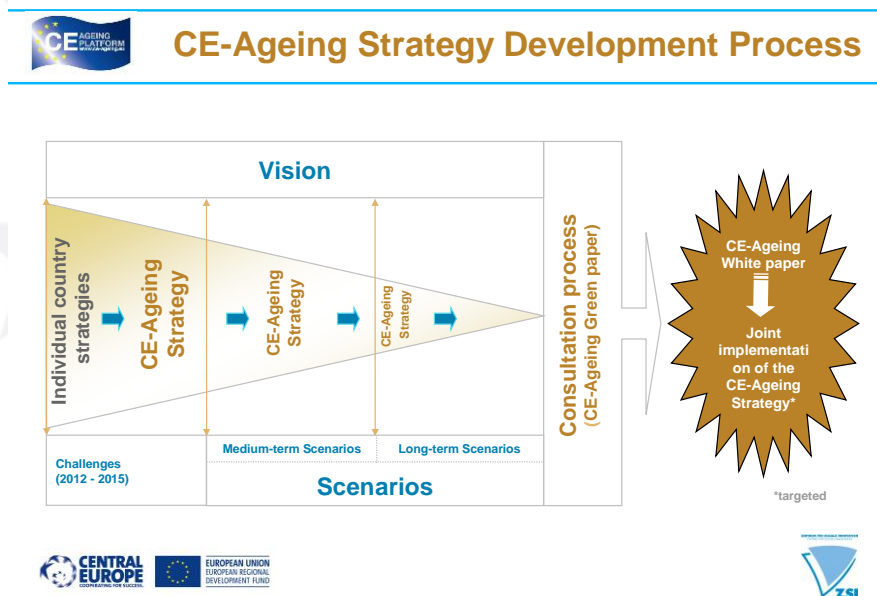
- **Phase 1:** At start (December 2011-March 2012), a **joint vision 2050<sup>1</sup>** was created, thereby collecting and merging ideas from all CE-countries/regions involved in the project. NGOs, universities, companies, other stakeholders and private persons (older workers, job-seekers) were consulted to complement the vision (methods used include online-questionnaires).

With the assistance of high-level researchers and experts of applied science, **trends and scenarios** for 2050 were developed; taking into account different policy areas and their impact on demographic change such as economy, demography, ergonomics, health, labour market policy, social sciences.

- **Phase 2:** The “CE-Ageing Strategy” was published as a **green paper<sup>2</sup>** (February 2013) providing links between most central policies and recommending on measures/actions in order to enable regions in managing and adapting to demographic change.
- **Phase 3:** After consultation process (March 2013 until August 2013) with all relevant stakeholders across all levels and sectors in CE (online as well as face-to-face consultations with key stakeholders), the paper aims to be published as a **white paper** (by the end of 2013).

The development process summarized in a graphic below.

Graphic 1: CE-Ageing Strategy Development Process



<sup>1</sup> “In 2050 we want to live in an integrative society in which human well-being has top priority and equality is a reality.”

For more Information consult [www.ce-ageing.eu/index.php?option=com\\_content&view=article&id=182&Itemid=357](http://www.ce-ageing.eu/index.php?option=com_content&view=article&id=182&Itemid=357)

<sup>2</sup> [http://www.ce-ageing.eu/images/documents/products/CE%20Ageing%20Strategy\\_Green%20paper\\_final\\_022013.pdf](http://www.ce-ageing.eu/images/documents/products/CE%20Ageing%20Strategy_Green%20paper_final_022013.pdf)



## What content is covered by the CE-Ageing Strategy?

The Strategy covers a wide range of policy interventions aiming at sustainable economic growth and social cohesion.

The **recommendations** do not only link policies horizontally but require coordinated changes at the transnational, national, the regional and the local level. A set of up to **200 activities** is provided out of which the regions shall choose the ones fitting to their settings and requirements. Examples include pilots in the field of promoting intergenerational staffing policy in SMEs, public authorities and service providers (implementation of age-neutral funding practices, road shows, competitions, internet bourse on best-practices, regional certification for age-based SMEs, etc.), new forms of work (short-time work, qualified part time work, etc.), regional training concepts/strategies.

The Strategy facilitates the setting-up of bundles of measures on transnational/national/regional/local level, all to be adapted to respective territorial conditions.

## What are the expected outcomes of the CE-Ageing Strategy?

The Strategy will enable for:

- Developing joint Central European views and understandings of the challenge faced by the countries and regions;
- Coordinated actions to be taken by the stakeholders involved;
- Setting of bundles of measures at territorial level; as well as
- Joint implementation of the Strategy (during and after project end).

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