



First international thematic Workshop



Central European Knowledge Platform for an Ageing Society

CE-Ageing Platform

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Project from the start



This project is implemented through the
CENTRAL EUROPE Programme co-financed by ERDF

Title: **Central European Knowledge Platform for an Ageing Society**
(CE-Ageing Platform)

Programme: Central Europe

Priority 4: Addressing the territorial effects of demographic and social change on urban and regional development.

Funds: European Regional Development Fund (ERDF) including national co-financing.

Duration: January 2011 - December 2013

13 partners from **eight** CE countries:

Austria, Germany, Italy, Czech Republic, Slovak Republic,
Slovenia, Hungary, Poland

Lead partner: Chamber of Labour Upper Austria (AKOÖ)



Oberösterreich

ZENTRUM FÜR SOZIALE INNOVATION
CENTRE FOR SOCIAL INNOVATION



SACHSEN-ANHALT

Ministerium für
Arbeit und Soziales



im. Center razvoja
človeških virov, d.o.o.



Közép-Pannon
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ISTITUTO PER LO SVILUPPO DELLA
FORMAZIONE PROFESSIONALE
DEI LAVORATORI



REPUBLIKA SLOVENIJA
MINISTRSTVO ZA DELO, DRUŽINO IN SOCIALNE ZADEVE
DIREKTORAT ZA SOCIALNE ZADEVE



Ústredie práce,
sociálnych vecí a rodiny

- European Age Management Network (EAMN)
- Age Platform
- **Austria:** Federal Chancellery (BKA)
- **Austria:** Federal Ministry of Labour, Social Affairs and Consumer Protection (BMASK)
- **Belgium/Flanders:** ESF Agency Flanders
- **Czech Republic:** Ministry of Labour and Social Affairs
- **Hungary:** Ministry for National Economy
- **Hungary:** Faculty of Health, Medical and Health Science Center, University of Debrecen



Strong involvement in development of a joint/transnational Central Europe Ageing Strategy; members of the Age Steering Group

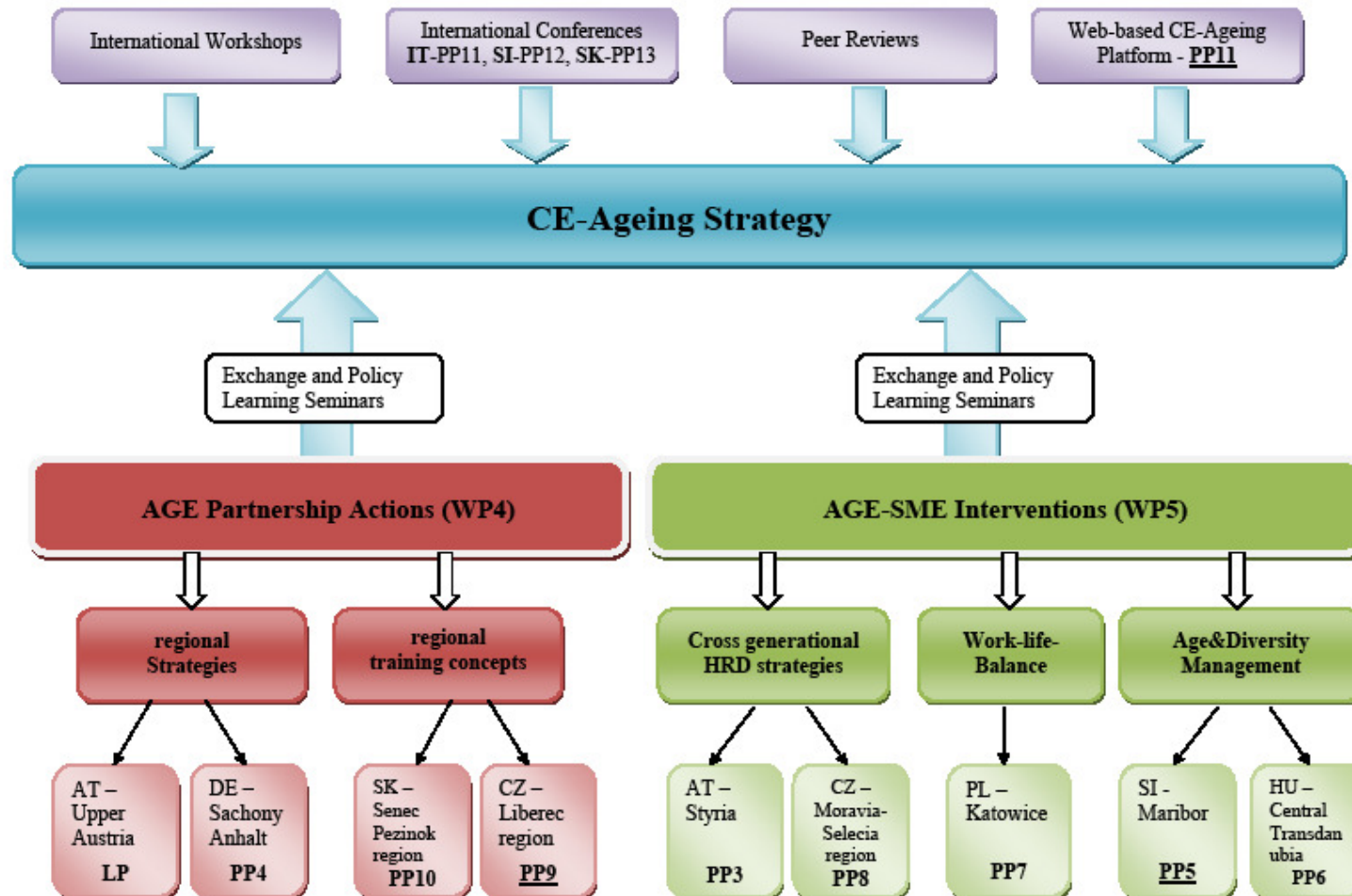
The CE-Ageing Platform aims to:

- contribute to **minimise negative effects and impacts of demographic trends** on an ageing society & economy;
- **improve framework conditions** (e.g. programmes, regulations) by adapting policies, governance processes and mechanisms to demographic change;
- **reduce regional disparities** as well as **spatial segregation of target groups** by providing a platform for exchanging knowledge on practices between urban and rural areas, between national and regional levels as well as at the transnational level;

The CE-Ageing Platform aims to:

- make **better use** of the existing endogenous **potentials of an increasingly diverse and ageing workforce** by raising awareness on demographic change, **developing ageing strategies** as well as state-of-the-art **training concepts**;
- promote **new service designs and up-grade skills and knowledge** of the target group to meet the demands of SMEs as well as to contribute to **sustainable change by establishing a joint strategy**.

Project Structure



Expected Results

- Joint **“Forum on Ageing in Central Europe”**;
- Joint/transnational **“Central Europe Age-Strategy”**;
- **Regional Ageing Platforms**;
- **Innovative measures/services for SME's** in the area of
 - age & diversity management;
 - life-long learning;
 - work-life-balance and health.

Thank you for your attention!

I wish you a successful workshop!

