



## WS II: Strategy Development



# CE-Ageing Strategy & Actions

Anette Scoppetta, ZSI

June 13, 2012, Linz, Austria



**Six experts/expert groups contributed to the development of the strategy so far:**

- Dr. Dragana **Avramov** (Population and Social Policy Consultant)
- Prof. Dr. Andreas **Hoff** (Zittau/Görlitz University of Applied Sciences)
- Dr. Dimiter **Philipov** (Vienna Institute of Demography)
- Prof. Dr. Reinhold **Sackmann** (Martin-Luther-University Halle-Wittenberg)
- Dr. Pieter **Vanhuyse** (European Centre for Social Welfare Policy & Research, Vienna)
- Prof. Dr. Jürgen **Wolf**, Dr. Peter-Georg **Albrecht**, Sabine **Dummert**, Hendrik **Nolde** (h2/Hochschule Magdeburg Stendal)

## Content of the second questionnaire

### A) General recommendations

- Feed-back/Amendments on the central elements of the vision
- Overall framework necessities to implement actions helping to realize the vision
- Specifications for CE-regions

### B) Detailed recommendations

- Element of the vision “Equality”
- Element of the vision “Well-being”
- Element of the vision “Digital society”

## Feed-back to the central elements of the **CE-Ageing Platform vision**

- **Equality** and **Well-Being** are regarded a important horizontal issue by all experts
- **Equality of opportunities** must be core (Vanhuysse)
  
- **Add Equity ?** (Philipov)
- **Discuss** trade-offs between goals of the vision (priorization due to limited budgets) (Vanhuysse)
- **Change/rewrite** “Digital Society” ?

## The overall framework which should be addressed should concern

- All issues related to reducing **social inequality** with the following prioritization: 1) Education, 2) Health, 3) Regional labour markets, 4) Regional infrastructure and 5) Technology access (Hoff)
  
- “**Active ageing across all ages**”: (Vanhuysse)
  - Intergenerational justice of public policy regimes: general pro-elderly bias of the entire welfare state
  - Better activation of human capital / education (move away from pro-elderly biased social policy spending trends)

## The overall framework which should be addressed should concern

- Sustainable **social security** (retirement policy, care insurance), increased **immigration policy**, **Europeanization** as well as rural infrastructure (Sackmann)
- **Social innovation** and **combating ageism** (Avramov)
- Supporting **age-friendly environment** (system of indicators, system of practical tools that help to reach the vision), designing national strategies, reconsidering pension policies, actions for socially excluded (Philipov)

## General remarks (to be taken into account within the strategy)

- \_ **Decreasing** population next to **ageing** population
- \_ **Dynamic nature** of human needs, capacities and living circumstances (Avramov)
- \_ Strategy should draw attention to the “**gerontocratic behaviour**”: Politicians need older peoples votes in an ageing society; hence, their voices are often better heard than those of the young resulting in non-harmonized intergenerational relations (Philipov)

## Specifications for CE - regions

... A challenge for the public in counterbalancing inequalities

- **Rural areas in Eastern CE ... are hit most (resources are concentrated in big cities and wealthy rural areas)**

There is a need for avoiding strong nationalist solutions, establishing mobile services (governments will have to pay for extra expenses), investing in care giving technology, establishing specific regulations for rural areas?, attracting migrant workers, policy priority need to be given to those areas in terms of medical care, education, lifestyle advice, etc., enhance quality of services for the elderly, invest in health policies, ...

- **Rural areas in Western CE: inadequate policies concerning position of women in the work force, social support for family formation, ...**
- **Urban conglomerates in CE: accelerate integration of a large number of citizens of migrant origin, solve expected care crisis (formal and informal care), ...**

## Three main core issues of the strategy

- **Human capital investment** (education) with ‘sub’-issues of equal opportunities, work-life balance, social cohesion, gender issues, etc.
- **Sustainable social security system/s** baring in mind public expenditure cuts as well as the loss of relative power in CE
- **Governance** (the need to adapt our governance systems to changes)

## To be addressed in addition:

- **Societal resilience** (Sackmann)
- **Social innovation** (Focus on successful innovative actions that overcome inequalities; Avramov)

**Adopted World-Café method with 3 tables on pathways (policy/program actions) to be taken in the fields of:**

- **Human capital investment (Petra)**
- **Social security systems (Mirna)**
- **Governance systems (Jana)**

**15 minutes per table / Participants discuss & write down actions/ideas/pathways per topic**



## Plenary:

### Results of the findings from the 3 tables

- **Human capital investment (X)**
- **Social Security systems (Y)**
- **Governance systems (Z)**

**Presentation of the Pin-board paper findings**



## Policies/Actions needed (extracts):

- **Two strands:** First, anti-discrimination policies, local labour market policy, education and gender mainstreaming as well as, second, the reform of pension insurance system and care as well as health insurance system (Sackmann)
- **Education is the key !**, removing barriers for older workers, reduce bureaucracy, broadening the contribution base of the social security system (Hoff)
- **Remove pro-elderly** welfare state spending **bias**, more human capital oriented spending patterns, raise retirement age for the pension system like recently in Poland (Vanhuysse)

## Policies/Actions needed (extracts):

- Remove breadwinner family model by a **‘both sex care takers model’**, hold to intergenerational justice, increase/remove retirement age, good practice of third-age universities in SI, SK, etc., sabbatical for everyone (Philipov)
- Change in **educational policies** and **labour market policies**, in particular (e.g. smart sustainable and inclusive growth, enhance quality of schools, personalised schooling and training, etc.) (Avramov)
- Anti-discrimination (change in legislation and norms), **adjust pension systems to work**, broaden social security system, adjust curricula to the needs of the persons to be trained (Wolf et al.)

## Policies/Actions needed (extracts):

- Policies which **foster healthy lifestyles**, invest in community centres, support integration of the handicapped, policies supporting immigration, enhance entrepreneurial culture (Sackmann)
- **Invest in the prevention** i.e. healthy and active life styles throughout the life course (integrate incentives in health care insurance systems), information campaigns, investment in medical research, comprehensive health care infrastructure, care provision networks, creating opportunities for meeting between generations, financial support for voluntary care organisations, attracting regional investment (Hoff)
- **Stimulate entrepreneurship**, prioritize education, invest in specific skills needed in the respective CE regions (Vanhuysse)

## Policies/Actions needed (extracts):

- Decrease disability among the aged in CE-E, **enforce healthy life** and healthy diet programs, support intergenerational solidarity within family circles, increase job opportunities for the elderly (Philipov)
- Systemic change needs to be translated into **legal instruments, funding criteria and management practices** in order to become sustainable (Avramov)
- Personal assistance (enhance mobilisation of older people), intergenerational work, cooperation and exchange is key, enhance participation of older people, well developed **local care and health service**, promote regional/local product provision (Wolf et al.)

## Policies/Actions needed (extracts):

- **Anti-monopoly policy**, invest in ICT communicative services, pilots for decentralised medical infrastructure, skype doctors (Sackmann)
- **Education is the key !**, age-mixed working teams, invest in providing essential technological infrastructure (Hoff)
- **Education/Training in the use of computers, internet, etc.**, develop if robots may be able to help in household activities (Philipov)
- Develop **smarter tools** and infrastructure, embedding intelligent technology, use ICT to improve work-life balance, invest in eGovernment and eCommerce (Avramov)
- **Adapt working conditions** to older workers, improve technological infrastructure, offer trainings for older people, accompany older people in their learning process (Wolf et al.)

*pHealth (personalised health), Smart textiles, Telemedicine, Smart implants, Trainings for expressing individual creativity, Pilots fostering the entrepreneurial culture, Regional action plans for increased immigration, Part-time work, Toolbox of family-friendly measure, Local social networks, Formalised systems of co-sponsoring, co-tutelle, time-credits, Pilots for 'both-sex-care-takers', Pilots in gradual retirement systems, Promote third-age universities, Support sabbaticals as pilots in enterprises, Info-campaigns on the 'grandmother's effect', Pilots on migrant care workers, Visiting doctors, Mobile cash points, Mobile shopping delivery, Tele-health, Tele-medicine, Care robots, Smart-home technologies, Providing local/regional infrastructure, Local family networks, Low interest loans, 'Jobs for partners', Company-start up loan, Invest in education and training, Modular training models, Care provision networks, Foster network of local actors, Provide counselling to unemployed, Support community centres, Lower working hours, Net of education providers, eGovernment, Decentral medical infrastructure, Tele-care, Tele-work*

Adopted World-Café method with 3 tables  
on pilot actions to be taken in the fields of:

- Equality (Petra)
- Well-being (Mirna)
- Digital society (Jana)

**15 minutes per table / Participants discuss & write down  
actions/ideas/good practice per topic**



## Plenary:

### Results of the findings from the 3 tables

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- **Well-being (Y)**
- **Digital society (Z)**



**Presentation of the Pin-board paper findings**

# Next steps - I

- Updating the **vision** (ZSI, June)
- Summarising key findings of today's **WS on Strategy development** (ZSI, June)
- **Coordination** with national delegates/experts (CE Ageing partners, June - August)
  
- Drafting/completing questionnaire on CE regions' specifications & regional activities (ZSI, experts, September)
- **WS III on Regional Activities (17 September, Linz)**
- Summarising key findings of **WS III** (ZSI, September)
- **Coordination** with national delegates (CE Ageing partners, September - October)

6/2012

10/2012

- Drafting/completing the CE- Strategy (ZSI, October-November)
- **Feed-back from experts** on core issues of the CE Strategy
- Completing the **Green paper** of the CE-Ageing Strategy (December 2012)
  
- Start of **Consultation phase** (January-September 2013)
- Publication **White paper** (ZSI, end of 2013)

10/2012

12/2013



# Contact



This project is implemented through the  
CENTRAL EUROPE Programme co-financed by ERDF

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**Thank you for your attention!**