



## First international thematic Workshop



# Central European Knowledge Platform for an Ageing Society

CE-Ageing Platform

# WELCOME !

June 13<sup>th</sup>, 2012  
Linz, Austria



# Project from the start



This project is implemented through the  
CENTRAL EUROPE Programme co-financed by ERDF

Title: **Central European Knowledge Platform for an Ageing Society**  
(CE-Ageing Platform)

Programme: Central Europe

Priority 4: Addressing the territorial effects of demographic and social change on urban and regional development.

Funds: European Regional Development Fund (ERDF) including national co-financing.

Duration: January 2011 - December 2013

**13 partners** from **eight** CE countries:

Austria, Germany, Italy, Czech Republic, Slovak Republic,  
Slovenia, Hungary, Poland

**Lead partner:** Chamber of Labour Upper Austria (AKOÖ)



Oberösterreich

ZENTRUM FÜR SOZIALE INNOVATION  
CENTRE FOR SOCIAL INNOVATION



SACHSEN-ANHALT

Ministerium für  
Arbeit und Soziales



im. Center razvoja  
človeških virov, d.o.o.



Közép-Pannon  
Nonprofit Kft.



GŁÓWNY  
INSTYTUT  
GÓRNICZWA



EDUCATION  
INNOVATION  
CONSULTING



občanské sdružení  
Most ke vzdělání  
Bridge to education



ISTITUTO PER LO SVILUPPO DELLA  
FORMAZIONE PROFESSIONALE  
DEI LAVORATORI

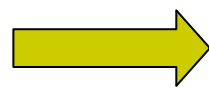


REPUBLIKA SLOVENIJA  
MINISTRSTVO ZA DELO, DRUŽINO IN SOCIALNE ZADEVE  
DIREKTORAT ZA SOCIALNE ZADEVE



Ústredie práce,  
sociálnych vecí a rodiny

- European Age Management Network (EAMN)
- Age Platform
- **Austria:** Federal Chancellery (BKA)
- **Austria:** Federal Ministry of Labour, Social Affairs and Consumer Protection (BMASK)
- **Belgium/Flanders:** ESF Agency Flanders
- **Czech Republic:** Ministry of Labour and Social Affairs
- **Hungary:** Ministry for National Economy
- **Hungary:** Faculty of Health, Medical and Health Science Center, University of Debrecen



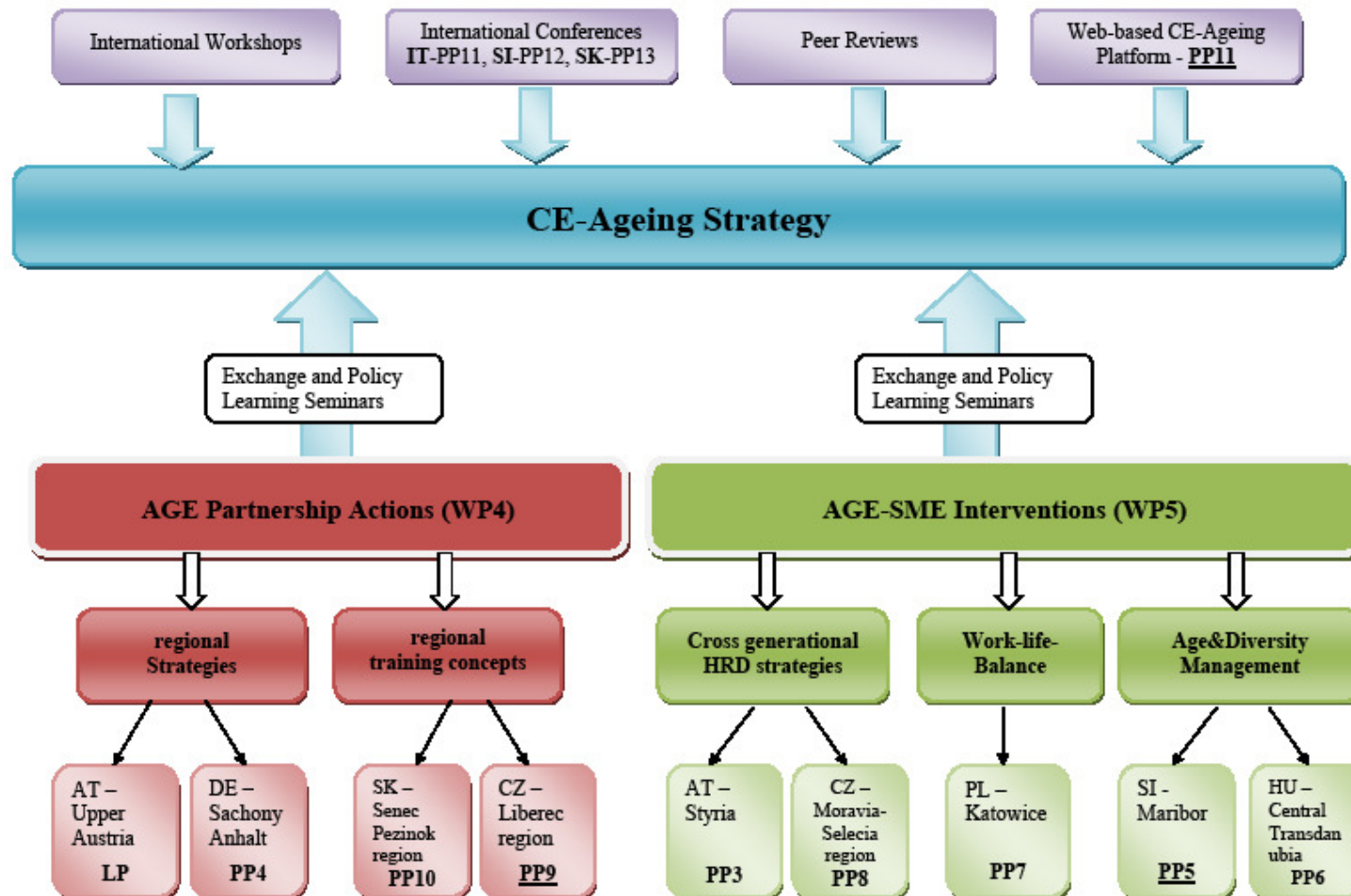
**Strong involvement in development of a joint/transnational Central Europe Ageing Strategy; members of the Age Steering Group**

The CE-Ageing Platform aims to:

- contribute to **minimise negative effects and impacts of demographic trends** on an ageing society & economy;
- **improve framework conditions** (e.g. programmes, regulations) by adapting policies, governance processes and mechanisms to demographic change;
- **reduce regional disparities** as well as **spatial segregation of target groups** by providing a platform for exchanging knowledge on practices between urban and rural areas, between national and regional levels as well as at the transnational level;

The CE-Ageing Platform aims to:

- make **better use** of the existing endogenous **potentials of an increasingly diverse and ageing workforce** by raising awareness on demographic change, **developing ageing strategies** as well as state-of-the-art **training concepts**;
- promote **new service designs and up-grade skills and knowledge** of the target group to meet the demands of SMEs as well as to contribute to **sustainable change by establishing a joint strategy**.



- Joint **“Forum on Ageing in Central Europe”**;
- Joint/transnational **“Central Europe Age-Strategy”**;
- **Regional Ageing Platforms**;
- **Innovative measures/services for SME's** in the area of
  - age & diversity management;
  - life-long learning;
  - work-life-balance and health.



**Thank you for your attention!**

**I wish you a successful workshop!**

