



# CE Ageing Strategy Development Expert Workshop I



This project is implemented through the  
CENTRAL EUROPE Programme co-financed by ERDF

## CE-Ageing Strategy Status Quo

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ZENTRUM FÜR SOZIALE INNOVATION  
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# CE-Ageing Strategy Status quo



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**1st Thematic Workshop on current challenges, trends and scenarios for 2050** was held on 17 April 2012 in Berlin/DE

- Presentation of analysis of the **online questionnaire**
- Presentation of analysis of **questionnaires completed by 5 senior experts of research and applied science**
- Working group sessions on **challenges of particular CE regions and key actors** in order to achieve the CE vision

## Challenges for eastern rural areas in CE

- Create jobs by **supporting decentralisation of work places** and, in particular, welfare working places

## Challenges for western rural areas in CE

- Maintain/improve the **level of infrastructure, transport, internet access** and implement specific measures

## Challenges for urban areas in CE

- Support **entrepreneurial environments** (by reducing barriers and by legislative change e.g. in the education system) and improve **cooperation** between employers and labour offices

## Roles to be taken by the civil society

- Civil society has to **encourage and empower individuals** in changing their attitudes
- Civil society needs to **control policy makers**
- Civil society has to **set up individual integrated programmes** providing services for the vulnerable

## Roles to be taken by the economy

- Employers have **self-responsibilities** which must be taken (active ageing is required, raise workability of employees)
- A **life course cycle approach** needs to be implemented at companies
- A system for the **integration of the unemployed** is needed at the enterprises

## Roles to be taken by the public

- Establish **effective public system** (with highly skilled civil servants)
- Establish a **balanced system** between the national, the regional and local level
- Concentrate the **investment of resources to priorities**
- Umbrella **strategy** with clearly defined **measures on transnational level**